



WILLOUGHBY
THE MUSEUM SOFTWARE PEOPLE

Press Release

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Willoughby To Sell Collections Management Division to Selago Design, Inc. of Canada

Winnetka, Illinois — Willoughby Associates, a software company specializing in systems for museums, today announced the sale of its collections management division to Selago Design, Inc. of Canada. The sale includes the Willoughby software packages that are used by thousands of museum professionals around the world to manage their collections — MIMSY XG, Möbius, iO, and TriO. Willoughby has automated over 1000 collections in the United States, Canada, Europe, Africa, Australia, and the Middle East.

Selago's founder and president, Andrea Boyes, has been the lead programmer for Willoughby's collections management products since 1993. Selago will become the exclusive licensor and support provider for these products, as well as offering custom software solutions and systems integration services. "I am excited about this great opportunity," stated Andrea Boyes, "and am looking forward to working with clients to produce top-notch products that provide flexible solutions for supporting all aspects of managing collections and archives."

“Willoughby had been approached by several companies in the past year looking to acquire all or part of the company, Lenore Sarasan, Willoughby’s co-founder and CEO said. “Our board of directors reviewed each offer but felt that Selago was the only company that could bring the continuity and level of commitment that would best serve the users of our systems,” Sarasan added.

Willoughby will remain active in the museum field as it focuses on its educational and cultural outreach systems including a multi-media knowledge navigation system, scheduled for release in 2010. Willoughby and Selago will work closely with one another, creating a set of complementary products and services. The shared goal of both companies is to expand the tools available to the museum and cultural heritage communities to help them increase and diversify their audiences. The sale is effective September 2009.

About Willoughby Associates, Limited

Willoughby Associates, a woman-owned company, is based in Winnetka, Illinois. Since its inception in 1980, Willoughby’s mission has been to create products that facilitate access to the rich contents of museum collections.

About Selago Design, Inc.

Selago Design, Inc., a woman-owned company, is based in Ottawa, Ontario, Canada. Selago Design is committed to providing high quality, user-friendly software systems and support for museums, galleries, archives, and public and private collections.

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